



Add value.  
Inspire trust.

## Instruments and themes of CSR

### E-Learning



#### Course Description

The course aims to:

- provide basic and concrete input to employees and partners to raise awareness of social responsibility and sustainability promoted within the company;
- offer an overview of what Corporate Social Responsibility means and “how” and “why” a CSR strategy is set up;
- support interested parties to engage in a project linked to sustainability issues.

#### Who will benefit

This course is specially designed for CSR Manager, Communications and Marketing Managers, Management System Managers and all the people who need to raise awareness of corporate social responsibility and sustainability.

#### Course Objective

The E-learning course aims to provide basic and concrete input to employees and partners to raise awareness of social responsibility and sustainability promoted within the company and offer an overview of what Corporate Social Responsibility means and “how” and “why” a CSR strategy is set up. It shall also support interested parties to engage in a project linked to sustainability issues.

#### Course agenda

Topics to be covered in this course include:

- the concepts of sustainability and CSR
- CSR elements, towards a CSR strategy: Materiality analysis
- Stakeholder engagement
- Definition of Priority
- Implementation

- Monitoring
- Communication

#### Methodology

The course employs a variety of training tools such as content-embedded assessment, simulations, and other interactive exercises to enhance instructional delivery. Easily accessible via your preferred choice of device, the course allows you to log in and learn whenever, wherever.

The cumulative duration of the programme is 60 min., after which you will be required to pass a quiz to receive your internationally recognised e-certificate with a unique ID.

**Sale Modes:** Single License, Group License, SCORM Sale

**Duration:** 60 minutes

**Number of Chapters:** 3

**Learning Mode:** Self-Paced (LMS)

**Language:** English