



Add value.
Inspire trust.

Social Responsibility Status Assessment

Build a sustainable business that is
attractive to stakeholders

Your challenges

Corporate social responsibility and environmental, social, and corporate governance (ESG) principles have encouraged the empowerment of local communities. This includes supporting small businesses within the community and reducing supply chain disruptions. Global consumer opinion is also pushing for large companies and multinational corporations to become more sustainable. Most investors want assurances that the companies in which they invest are socially responsible. Thus, organisations that empower people to build a sustainable future can attract consumers, investors and talent more easily, and retain them for longer.

An organisation's ethical behaviour is now directly impacting its bottom line. However, an inadequate level of knowledge regarding the current state of social responsibility within the organisation makes it difficult for top management to make relevant decisions regarding future business strategies.

Hyper penetration of social media is influencing large-scale stakeholder engagement. Businesses must therefore understand their corporate social responsibility (CSR) vision, values and strategy implementation, and develop policies to complement social media influences. It is therefore essential to develop an all-inclusive CSR programme that covers the global supply chain network. Reporting parameters, compliance efforts and local community contributions etc. must be harmonised across the supply chain, and be considered as part of the business model and strategic CSR decisions.

How do we assess social responsibility status?

Our assessments evaluate your organisation's compliance with relevant regulations and standards which facilitates transparent disclosure of social aspects and mitigates the associated risks. This appraisal shows the opportunity for improvements in the internal structures and systems of the organisation to make it more socially responsible.

A social responsibility status assessment evaluates, measures, understands and reports on an organisation's social and ethical performance. It also reviews the implementation of quality principles and content of the organisational social responsibility strategy. TÜV SÜD conducts an evidence-based evaluation, where data is analysed against international guidelines. We also interview relevant internal stakeholders and the management team to verify the information analysed during the live assessment. After approval from an independent committee, TÜV SÜD releases the internal report or public statement on social responsibility. This can then be used by the organisation to demonstrate its social responsibility status.

Why is a social responsibility status assessment important to your business?

To evaluate the relevance and credibility of data within CSR reports, the impact of varied social responsibility strategies and policies must be assessed against internationally accepted criteria and best practices. A social responsibility status assessment identifies significant and relevant issues of material topics, the different levels of stakeholder engagement, and what support is required to improve the organisation's societal performance. It also helps companies to understand the level of maturity of the organisation regarding sustainability and ESG implementation.

How can we help you?

TÜV SÜD supports companies as a third-party, using independent personnel with the most appropriate skill set. The assessment methodology was developed within TÜV SÜD Group, as per international standards and guidelines. In addition to the assessment, our portfolio includes public training and e-learning best practice modules, as well as awareness training across all levels within an organisation.

Your business benefits

- **Enhance brand reputation** – with an internationally recognised, independent assessment from TÜV SÜD that demonstrates the impartial evaluation of your sustainability performance.
- **Improve ESG and sustainability performance** – by complying with different sustainability frameworks or standards, and minimising negative impacts on ESG indicators.
- **Enhance stakeholder engagement** – through an effective social and ethical performance assessment, supported by an appropriate materiality analysis.

- **Support the embedding of sustainability and ESG in corporate strategy** – by driving a holistic approach within the organisation which involves all levels of hierarchy and every department.

Why choose TÜV SÜD?

As TÜV SÜD is vendor agnostic, our third-party assessments are both impartial and independent. TÜV SÜD experts help your organisation to gain valuable insights from an unbiased expert, supporting it to establish and integrate social responsibility initiatives into a holistic framework. Our strong technical expertise can bring added value during the assessment process. We can identify the interconnections between the material topics of your organisation and the best practices implemented (e.g. management system certifications, sustainability reporting, and supply chain due diligence) to reach Sustainable Goals.

Add value. Inspire trust.

TÜV SÜD is a trusted partner of choice for safety, security and sustainability solutions. It specialises in testing, certification and auditing services. Since 1866, the company has remained committed to its purpose of enabling progress by protecting people, the environment and assets from technology-related risks. Today, TÜV SÜD is present in over 1,000 locations worldwide with its headquarters in Munich, Germany. Through expert teams represented by more than 25,000 employees, it adds value to customers and partners by enabling market access and managing risks. By anticipating technological developments and facilitating change, TÜV SÜD inspires trust in a physical and digital world to create a safer and more sustainable future.

Related services

TÜV SÜD provides the following related services:

- ISO 20400 - Sustainable Procurement
- ISO 26000 - Social Responsibility
- ISO 30415 - Diversity and Inclusion
- ISO 37001 - Anti-bribery
- SA8000® - Social Accountability
- Sustainable management services
- Sustainability reporting verification