



More insight into diverse activities, more vacancies, more convenience

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TÜV SÜD launches new global careers website

Munich. TÜV SÜD has redesigned its global careers website, www.tuvsud.com/careers.

Following the company's award-winning employer brand concept of "Future in your hands", the relaunched site now provides potential candidates with relevant information in the form of authentic employee stories. The structure, navigation, content and even the visual language of the pages have been modified to guide candidates quickly and smoothly through the job application process. The new global careers website enables candidates to access global vacancies in just a few clicks and gain realistic insights into the diverse activities at TÜV SÜD. The multifaceted international activities of the technical service provider are now vividly presented in greater detail. TÜV SÜD has proved a stable employer throughout the coronavirus pandemic and is even continuing to recruit around 1,000 people in Germany and 3,500 people worldwide every year.

"We aim to focus more on the expectations and needs of potential future employees seeking specific insights into our activities at TÜV SÜD. With this in mind, we approached candidates in various target groups and asked them for feedback, implementing their ideas and suggestions wherever possible", explains Eva Engström,



Project Lead Employer Branding. In parallel, the HR experts carved out the company's employee value proposition (EVP) and underpinned it with unified visual language throughout the website. "Users of our careers website now receive more information and a clearer picture of what TÜV SÜD stands for as an employer and what is involved in working for TÜV SÜD, as well as what we at TÜV SÜD expect from our future employees", explains Claudia Delp, Head of Talent Acquisition, Learning & Development at TÜV SÜD Group. The number of career portraits in the various fields of expertise worldwide has been significantly expanded and clearly structured into industries and responsibilities, helping interested candidates to see whether they are a good fit for TÜV SÜD and what working at the global provider of

testing, inspection and certification services could be like. Specific job boards offering vacancies in the respective areas are directly linked to the website.

Tile structure delivers excellent usability

The structure, navigation, content and visual language of the website have been revised and technologically restructured. A tile structure makes the website clearer and easier to navigate. Under “How to join”, candidates can find a detailed description of the application and recruitment process. Details about employer benefits and videos complete the information offering. The website www.tuvsud.com/careers and its German counterpart, www.tuvsud.com/de-de/karriere, can already be found online featuring new designs and scopes. Further national websites will follow shortly. The careers website is fully responsive, which means interested candidates can use it on any device including mobile devices.

Award-winning employer brand concept

TÜV SÜD’s employer brand, “Future in your hands”, received a certificate of excellence in the “Best in Identity Branding” category of the IN2 SABRE AWARDS. In 2019, the HR department won “Best Employer Brand Silver” in the Global Player category of the Employer Branding Award.

Over 3,500 recruitments per year

As a global testing, inspection and certification company, TÜV SÜD is always on the lookout for qualified staff. For more than 155 years, TÜV SÜD employees have been committed to safety and reliability and pioneered innovative technologies in many industries at both global and local level. They apply high-calibre expertise to test technologies and products, ensuring reliability, safety and sustainability. As TÜV SÜD employees come into contact with a wide variety of different products and applications, often before market maturity, they literally hold the future in their hands. TÜV SÜD hires around 3,500 people every year, around 1,100 of whom in Germany – and even continued to do so in 2020, the year of the coronavirus pandemic.

Note for editorial staff: The press release and the photo of Eva Engström (left) and Claudia Delp (right) can be found at <https://www.tuvsud.com/newsroom>.

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Founded in 1866 as a steam boiler inspection association, the TÜV SÜD Group has evolved into a global enterprise. More than 25,000 employees work at over 1.000 locations in about 50 countries to continually improve technology, systems and expertise. They contribute significantly to making technical innovations such as Industry 4.0, autonomous driving and renewable energy safe and reliable. www.tuvsud.com