



Rules for applying the certification mark

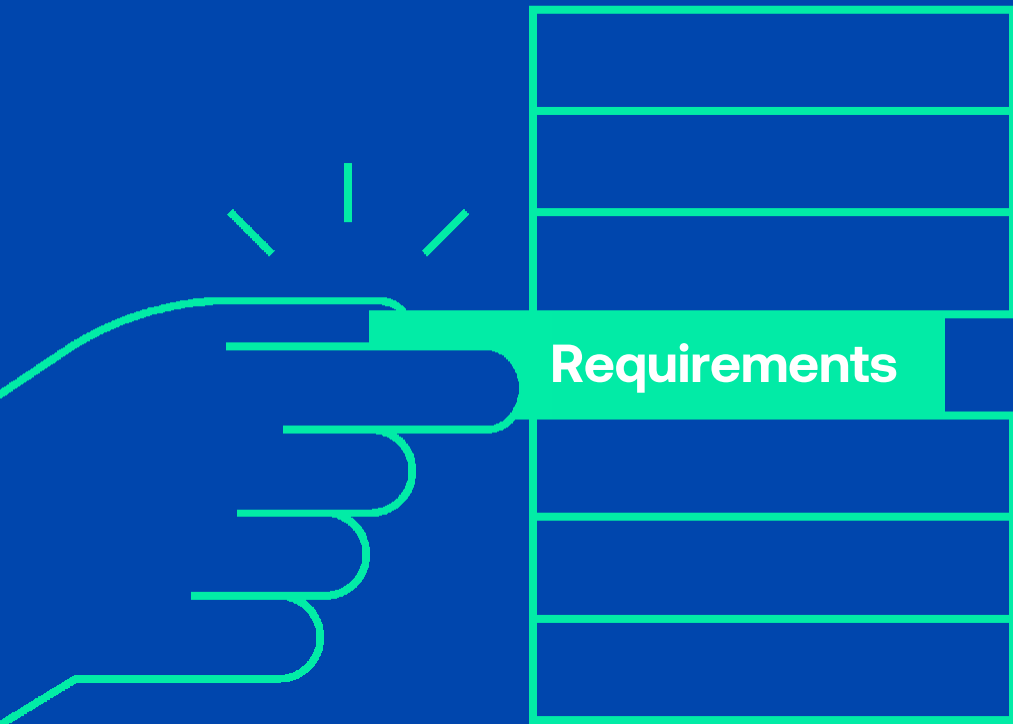
The use of the certification marks of TÜV SÜD Polska Sp. z o.o. provides an advantage over the competition and allows you to demonstrate it to all interested parties. The placement of globally recognized certification marks in advertising materials and on websites emphasizes the unique quality or functional characteristics of the product, giving it a strategic market advantage over competitors.



- The use of TÜV SÜD Polska certification marks directly on business cards or other personalized documents is not allowed.
- The client of TÜV SÜD Polska is entitled to use only the certification marks of TÜV SÜD Polska that have been officially made available to him in the advertisement. All other certification marks and the slogan "Add value. Inspire trust." and the logo of TÜV SÜD Polska, as well as other signs used by TÜV SÜD and its companies, may not be used by them.
- Any use of the assessment reports or the name of TÜV SÜD Polska Sp. z o.o. for advertising purposes requires a written consent from TÜV SÜD Polska Sp. z o. o. before using them.
- As the certificate holder, the user of the certification mark is responsible for ensuring that the certificate and certification mark are used appropriately and reliably by both themselves and their clients.
- The certificate holder may not transfer (rewrite, sell) the certificate and the right to use the certification mark to third parties without the written consent of TÜV SÜD Polska Sp. z o. o.
- TÜV SÜD Polska certification marks are available in the following graphical formats: raster (jpg) and vector (SVG).
- Files containing certification marks cannot be modified, changed, supplemented or replicated - only original versions should be used! This ensures that the correct proportions, colors and content are maintained.

The full version of the Regulations of Testing and Certification of TÜV SÜD Polska Sp. z o. o. is available on our website.





Requirements

- There must be a space around the TÜV SÜD Polska certification mark equal to the width of the octagon = X



- Neither the content nor the appearance of the TÜV SÜD Polska certification mark may be changed



- The certification mark should appear on its own, it cannot be combined, for example, with the TÜV SÜD logo, graphics or other evaluative remark. The same applies to the "Corporate Area" (i.e. a gray background that appears only with the logo)



- Color of the sign cannot be changed



- You cannot combine our logo with your advertising slogan or other messages that may mislead the recipient or create a false impression



- The certification marks of TÜV SÜD Polska may not be distorted in any way. Proportions of the TÜV SÜD Polska certification marks must be respected





**Our certification
mark can be
used as part of
internal and
external
communication
processes**



Logo and certification mark

CHARACTERISTIC FEATURES OF THE TÜV SÜD POLSKA CERTIFICATION MARK

- The octagon's border is divided by two silver stripes
- The text inside the octagon border contains e.g. the name of the standard, pictogram, additional information, etc.
- It can be used by customers



CHARACTERISTICS OF THE TÜV SÜD LOGO

- The octagon border is not divided by silver stripes
- There are no entries inside the octagon
- The logo may only be used by TÜV SÜD companies
- It can NOT be used by customers

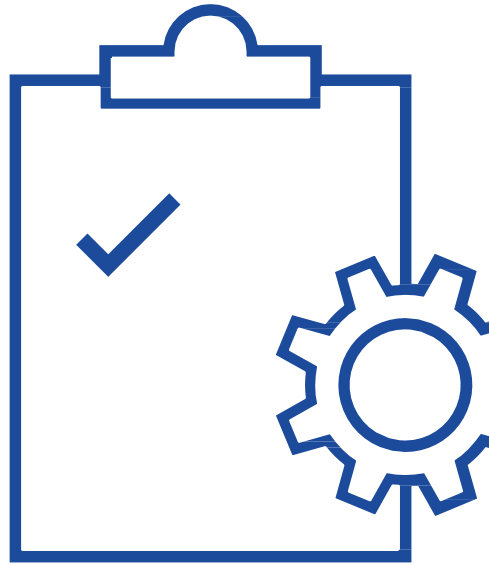


TÜV SÜD Polska certification marks may be used only in the correct graphical form, in a manner consistent with the "Regulations of Testing and Certification of TÜV SÜD Polska Sp. z o.o." and the following rules:

- The certification marks may only be used in advertising material relating to the areas of conformity assessment that are mentioned in the scope of the valid certificate.
- The use of the certification mark must be discontinued immediately when the certificate is no longer valid, suspended or withdrawn. It is not allowed to use the certification mark in relation to other areas of conformity assessment, even if they differ only in insignificant details or the name.
- The certification marks may not be used in a confusing or deliberately misleading manner or without a direct link with the certified area of conformity assessment or in an ambiguous and questionable manner.
- Avoid a situation in which you can get the wrong impression that the Customer's employees or the Customer themselves are part of TÜV SÜD Polska Sp. z o.o. or TÜV SÜD AG.

The certification mark can be used:

- in advertising outside and inside the company,
- in films about the company,
- in company presentations,
- in company literature,
- on office equipment,
- in advertisements and catalogs,
- on posters,
- at exhibition stands,
- in marketing campaigns,
- during all kinds of celebrations,
- on the website,
- on the internet and intranet,
- in the newsletter to customers and colleagues.



The certification mark cannot be used

- on business cards or in an e-mail signature,
- on products and their packaging,
- in laboratory test reports, in reports of checks carried out, on certificates and calibration certificates or similar documents,
- on other personalized documents, such as e.g. certificates or participation attestation.





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