



Press Release

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Inspire trust.

TÜV SÜD holds 2024 Cybersecurity Summit in Shenzhen

23 May 2024

Establishing sustainable cybersecurity is a top priority for the digital protection of companies

Shenzhen/China. For the fourth consecutive year, TÜV SÜD hosted its 2024 Cybersecurity Summit in Shenzhen. Leaders from various industries including consumer products, automotive, transportation, industrial products and processing had the opportunity to listen to case studies and academic discussions, and to discover cutting-edge technologies. TÜV SÜD representatives and speakers from Shenzhen Future Intelligent Connected Transportation System Industry Innovation Centre, AWS, Tuya, Schneider Electric, and EZVIZ gave valuable insights in how enterprises can establish sustainable cybersecurity for their businesses. Focus topics addressed ways of establishing cybersecurity for IoT products, safe and secure future mobility, and data security and cybersecurity in the age of AI.

In his opening speech, Dirk von Wahl, TÜV SÜD CEO North Asia, pointed out that new vulnerabilities and attack technologies are constantly emerging. Protecting the integrity and confidentiality of sensitive information during the assessment and certification process is crucial for maintaining stakeholder trust. TÜV SÜD keeps up with the pace of developments, navigates the evolving landscape of cybersecurity regulations and ensures compliance with industry standards and best practices.



Sudhir Ethiraj, TÜV SÜD's Global Head of Cybersecurity Office and Global BU Head of Cybersecurity Services within the Division Business Assurance, warned that companies cannot simply rely on the basic security level delivered by tools. Organisations need to set up an "A-team" of cybersecurity players, identify the top risks and plan for extensive mitigation measures. The entire organisation needs to be included in

cybersecurity exercises. Involvement in cross-company initiatives helps to gain insights in the latest cybersecurity threats.

TÜV SÜD's service portfolio for global market access

TÜV SÜD specialises in cybersecurity advisory, assessment, training, audit, and certification services. From cybersecurity risk assessments and cybersecurity training, to cybersecurity certification projects, TÜV SÜD's industry experts have successfully helped companies to improve their cybersecurity. With a structured approach to cybersecurity services developed from many years of experience, domain specific know-how and regulatory expertise, TÜV SÜD offers support to companies across a range of sectors. By helping organisations to achieve compliance with global security standards, TÜV SÜD ensures its clients have access to markets all over the world.

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Founded in 1866 as a steam boiler inspection association, the TÜV SÜD Group has evolved into a global enterprise. About 28,000 employees work at over 1,000 locations in about 50 countries to continually improve technology, systems and expertise. They contribute significantly to making technical innovations such as Industry 4.0, autonomous driving and renewable energy safe and reliable. tuvsud.com