



Add value.  
Inspire trust.

## ISO 21001 – Management systems for educational organizations (EOMS)

Benchmark and harmonise  
processes for enhanced education  
ecosystem collaboration



### Your challenges

Education quality depends on trained facilitators/ teachers, a learner-centric approach, good resources and facilities, a relevant curriculum and material, family and societal support, gender-sensitive design, and a safe and conducive learning environment. Technology is revolutionising every facet of the education system, from streamlining homework assignments and marking, to giving special needs students the necessary support. However, learning and development professionals must cope with ambiguous objectives from stakeholders. Today's education workforce also consists of multiple generations with significantly different knowledge levels, learning habits and technological understanding.

### What is ISO 21001 certification?

ISO 21001 is based on ISO 9001 - Quality management systems, and provides a specific framework for educational organisations to help them meet learners' requirements. It uses the high-level structure of the ISO's Annex SL – the blueprint for all new and revised

management system standards going forward. ISO 21001 is relevant to all organisations which provide a curriculum for knowledge, skills and attitude development, using different teaching methods. It demonstrates an educational organisation's ability to support student development through teaching, learning, or research, as well as increase the satisfaction of learners and other beneficiaries.

### Why is ISO 21001 certification important for your business?

- ISO 21001 certification empowers you to deliver more effective and efficient educational services, offering a customised experience to every learner which also supports people with special needs and distance learners.
- ISO 21001 helps you to focus on the interaction amongst the educational organisation, learners and other relevant interested parties.
- ISO 21001 helps educational organisations to ensure that learners receive the desired quality of education.

## The TÜV SÜD Certification Mark



The TÜV SÜD mark is widely recognised and respected as a trusted symbol of quality, safety and sustainability, as our certificates represent third-party endorsement by a globally renowned organisation. The

TÜV SÜD certification mark offers an excellent marketing tool by enhancing the value of your brand and inspiring greater confidence among your business partners and end users. For TÜV SÜD clients throughout the world, the brand name and the blue octagon represent enhanced certainty and added value.

### Your business benefits

- **Improve learner's productivity, safety and wellbeing** – by delivering a high-quality learning environment.
- **Enhance competitiveness and credibility** – by implementing an effective EOMS, which complements a learner-centric approach and improves operational transparency.
- **Operational excellence** – through the implementation of an effective EOMS, multiple and inter-connected activities can be systematically evaluated, monitored, managed and controlled.
- **Sustainable growth** – a powerful EOMS addresses the education sector's key challenges, leaving you better positioned to appraise and realise new opportunities.
- **Enhance brand reputation** – with an internationally recognised certificate from TÜV SÜD that promotes your brand image and improves company morale.

### Why choose TÜV SÜD?

As TÜV SÜD is an internationally accredited certification body, you can be assured that we conduct certifications with the highest degree of professionalism and conformance to international guidelines and standards. Our international network enables us to offer certification and auditor engagement services on every continent, certifying organisations' compliance to ISO 21001 on a global scale. TÜV SÜD's experts actively participate in international standardisation committees and have a complete understanding of the latest regulatory developments. As TÜV SÜD is vendor agnostic, our third-party audits are both impartial and independent, helping your organisation to gain valuable insights from an unbiased expert.



### Add value. Inspire trust.

TÜV SÜD is a trusted partner of choice for safety, security and sustainability solutions. It specialises in testing, certification and auditing services. Since 1866, the company has remained committed to its purpose of enabling progress by protecting people, the environment and assets from technology related risks. Through more than 24,000 employees across over 1,000 locations, it adds value to customers and partners by enabling market access and managing risks. By anticipating technological developments and facilitating change, TÜV SÜD inspires trust in a physical and digital world to create a safer and more sustainable future.

### Related services

TÜV SÜD provides the following related management system certification services:

- ISO 9001 – Quality
- ISO 50001 – Energy
- ISO 37001 – Anti-bribery
- ISO 22301 – Business continuity
- ISO/IEC 27001 – Information security
- ISO 45001 – Occupational health and safety