



Add value.
Inspire trust.

EU-GDPR Assessment

Supporting businesses in becoming
EU-GDPR compliant

Your challenges

The European Union (EU) General Data Protection Regulation (GDPR) on the privacy of data came into force on May 25th, 2018. Since then, all the organisations across the globe have been rushing to make sure their maneuvers comply with the terms and conditions associated with the GDPR law. The sole purpose of this law, originally passed in 2016, is to provide all the internet users with better control over their data and privacy. It is a replacement for the Data Protection Directive which was adopted in 1995 when the internet was in its initial stages.

GDPR regulations are uniform across all the 28 countries in the EU and they may require massive investments by companies to meet the eligibility standards. Nevertheless, irrespective of the expenses that GDPR compliance calls for, following the regulations has become a mandate, owing to the growing public concerns over data collection, storage and dissipation. Users outside the EU are not subject to the regulation in most cases. However, a lot of businesses gather or use

EU residence data. They may hire companies based in EU for services such as data processing. The monetary toll is vertical for companies found to be violating the GDPR. EU GDPR has an impact on all the sectors of an industry, but the hardest hit will be to those that hold and process a tremendous amount of consumer data. Even tighter rules are applied for sensitive information such as sexual orientation, health data, and political opinions. The new EU regulation strengthens and harmonise data protection across countries. It brings radical changes that pose a challenge to all industries collecting or processing data.

What is EU GDPR?

GDPR is a regulation in EU law for data protection and privacy of all individuals within the European Union. It is a legal framework by which the European Parliament, the Council of the European Union and the European Commission intend to strengthen and unify data protection for all individuals within the European Union (EU). It extra control over how information is collected

and used and also motivates companies to validate everything that they do with it.

Why is EU GDPR important for your business?

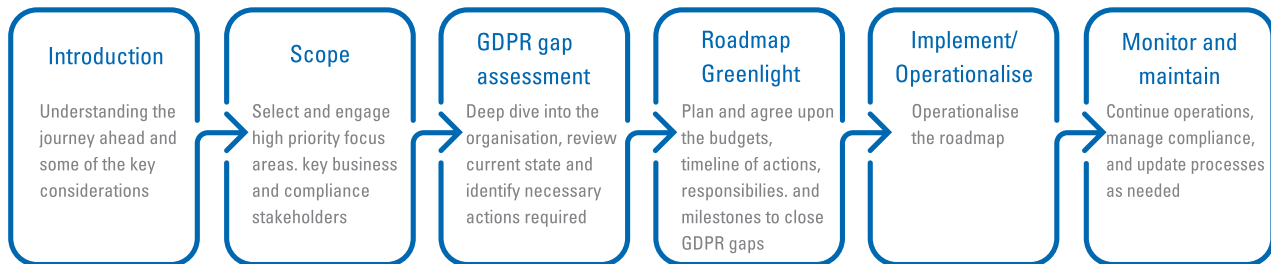
The introduction of the EU-GDPR requires that all companies review existing data processes and create numerous new processes. In addition, existing models, checklists and contractual documents must be revised. Furthermore, technical and organisational measures must be adapted. Organisations that fail to comply with the new regulation face fines of up to 20 million Euros or

4 percent of their global annual turnover, whichever is higher.

How can we help you?

As a leading expert on regulatory frameworks, and data protection, TÜV SÜD supports businesses in the process of becoming EU-GDPR compliant. Our experts can help you and your organisation in the end to end GDPR compliance journey.

GDPR implementation journey



Our services

TÜV SÜD offers support with the following services:

- GDPR scoping & applicability assessment
- GDPR gap assessment
- GDPR design and roadmap
- GDPR implementation
- GDPR validation
- External Data Protection Officer (DPO)

Your business benefits

Protected and enhanced brand reputation - GDPR compliance improves organisation's brand equity showcasing seriousness related to global data protection standards and handling of client data thus boosting customer confidence.

Saves heavy financial liabilities - By being GDPR compliant, organisations can avoid administrative fines and other penalties for non-compliance.

Better data security - Cybersecurity is a growing

concern for businesses of all sizes as cyber criminals' increasingly sophisticated tactics continue to disrupt organisations. With the scale and sophistication of cyber-attacks, having a GDPR-compliant framework in place will extend your cyber security practices.

Why choose TÜV SÜD?

A leading expert on regulatory frameworks and process optimisation, TÜV SÜD supports businesses in the process of becoming EU-GDPR compliant. Backed by local expertise and with a solid international presence, we provide a high level of knowledge in most markets where we are operational. In the last few years, for GDPR services alone, globally, we have catered to the requirements of more than 100 clients. Acceptance of TÜV SÜD validation globally, especially in the UK & Europe region. Being an independent & impartial advisor and auditor at TÜV SÜD, our experts assess and implement amendments in the current state of requirements and provide support in preparing for your future vision and growth.

Our Head Offices in South Asia, ASEAN, Middle East and Africa Region

INDIA

Tel: +91 1800 212 2000
Email: info.in@tuvsud.com
www.tuvsud.com/in

SINGAPORE

Tel: +65 6778 7777
Email: info.sg@tuvsud.com
www.tuvsud.com/sg

ABU DHABI

Tel: +971 2 676 7600
Email: info.me@tuvsud.com
www.tuvsud.com/ae

AFRICA

Tel: +27 13 244 1330
Email: info.za@tuvsud.com
www.tuvsud.com/za

Follow us on social media  [linkedin.com/company/tuvsud](https://www.linkedin.com/company/tuvsud)