



# Toys Recall Trends Report

For EU, USA and AUS  
2023 Quarter 4

**Add value.  
Inspire trust.**



# Total Recalls in Q4 2023





















Safety Gate



Consumer Product Safety Commission



Product Safety Australia

	Top Risks	Top Risks	Top Risks
2023 Q3	<p><b>95</b></p> <p> Choking (43)</p> <p> Chemical (24)</p>	<p><b>2</b></p> <p> Injury (1)</p> <p> Ingestion (1)</p>	<p><b>10</b></p> <p> Choking (9)</p> <p> Injury (1)</p>
2023 Q4	<p><b>122</b></p> <p> Choking (52)</p> <p> Chemical (36)</p>	<p><b>8</b></p> <p> Choking (5)</p> <p> Injuries (2)</p>	<p><b>12</b></p> <p> Choking (10)</p> <p> Injury (1)</p>
2022 Q4	<p><b>134</b></p> <p> Chemical (68)</p> <p> Choking (51)</p>	<p><b>7</b></p> <p> Choking (4)</p> <p> Chemical (2)</p>	<p><b>12</b></p> <p> Choking (10)</p> <p> Injury (1)</p>

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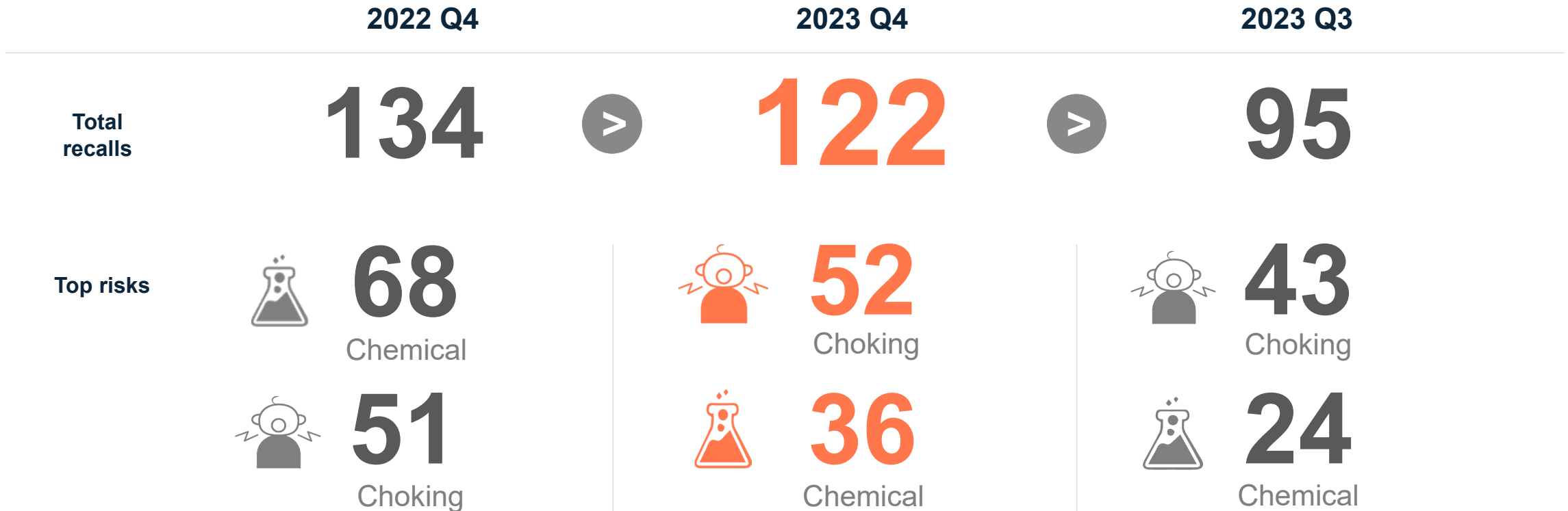
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**Disclaimers and references**



# EUROPEAN UNION

## Total Recalls and Risk





# EUROPEAN UNION

## Types of Risk & Number of Cases Reported



### Chemical risks



Types of risks	No. of cases reported
Phthalates	23
Boron	2
Methylisothiazolinone, methylchloroisothiazolinone	2
Nitrosamines and Nitrosatable substances	2
Lead	2
Formaldehyde	2
Formaldehyde, methylisothiazolinone	1
DecaBDE	1
Battery	1



# EUROPEAN UNION

## Types of Risk & Number of Cases Reported



Physical risks	
Types of risks	No. of cases reported
Choking	44
Injuries	6
Injuries, strangulation	5
Magnet ingestion, choking	4
Choking, injuries	4
Flammability	3
Magnet ingestion	3
Eye injuries	2
Ingestion, health	2
Suffocation	2

Physical risks	
Types of risks	No. of cases reported
Choking, suffocation	1
Laceration, cuts	1
Injury, cuts	1
Choking, strangulation, flammability	1
Injury, strangulation, asphyxiation	1
Injury, strangulation, suffocation	1
Ingestion, health safety, eye injury	1



# EUROPEAN UNION

## Types of Risk & Number of Cases Reported



### Physical and Chemical risks

Types of risks	No. of cases reported
Battery, choking	2
Phthalates, choking, suffocation	1



### Microbiological

Types of risks	No. of cases reported
Bacteria	1



# EUROPEAN UNION

## Countries/territories with most notifications submitted



For this quarter, **20** of the **30 EEA member countries** submitted a total of **122 notifications for toy products**.

**Lithuania (28)** has the highest number of notifications followed by **France (24)** and **Poland (18)**.





# EUROPEAN UNION

## Countries/territories with most notifications submitted



Countries with **2 or less** notifications are shown here



Italy (2)



Austria (1)



Cyprus (1)



Estonia (1)



Iceland (1)



Latvia (1)



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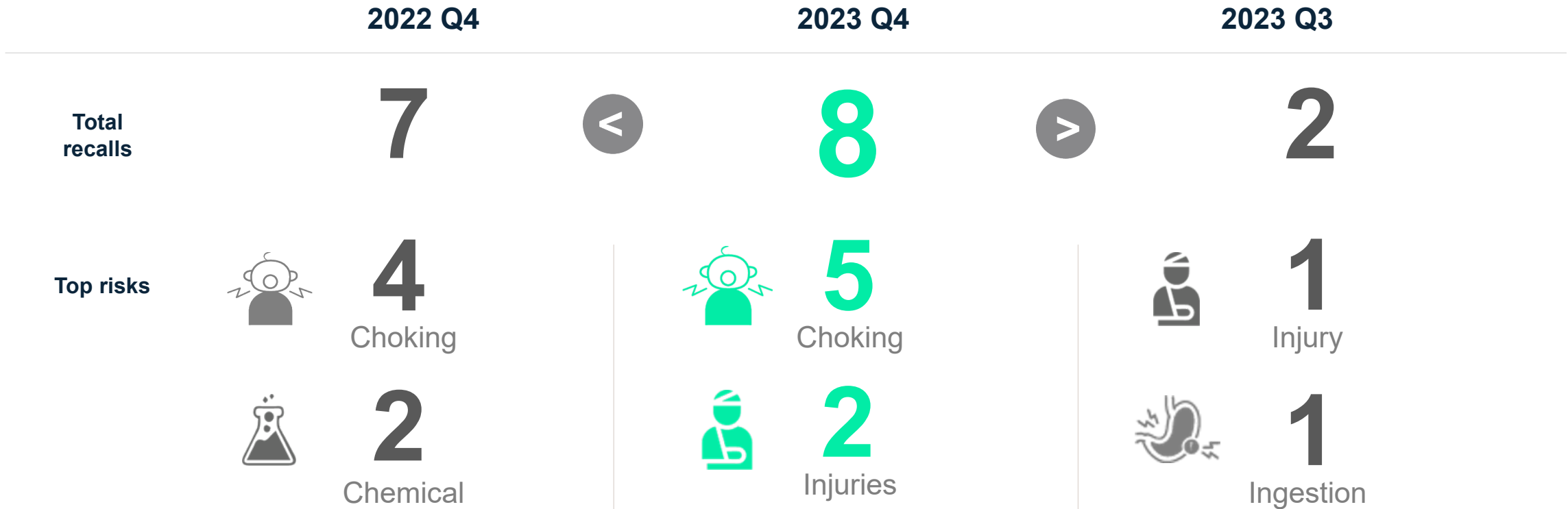
**04**

**Disclaimers and references**



# UNITED STATES OF AMERICA

## Total Recalls and Risk

















# UNITED STATES OF AMERICA

## Types of Risk & Number of Cases Reported



 Physical and Chemical risks		
Types of risks		No. of cases reported
Choking		2
Magnet ingestion, injuries, death	  	2
Choking, laceration	 	1
Choking, magnet ingestion	 	1
Chemical		1
Choking, ingestion	 	1





# UNITED STATES OF AMERICA

## Recall Figures



**3** injuries  
reported



**29** reports  
received



**USD 3 to 400**  
unit cost per recalled product



**249,398**  
Units (*approximately 12%*)  
of the affected products  
were toys



**2,080,962**  
Units of hardlines, softlines,  
toys and children's products  
recalled



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# Australia

## Total Recalls and Risk















	2022 Q4		2023 Q4		2023 Q3
Total recalls	12	=	12	>	10
Top risks	 10 Choking		 10 Choking		 9 Choking
	 1 Injury		 1 Injury		 1 Injury



# Australia

## Types of Risk & Number of Cases Reported



Physical and Chemical risks		No. of cases reported
Battery ingestion, choking	 	4
Choking, suffocation, death	  	3
Choking		1
Choking, death	 	1
Injury		1
Magnet ingestion, choking	 	1
Strangulation		1





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# References



## SAFETY GATE

Weekly overview reports of Rapid Alert System notifications, published free of charge in English on [ec.europa.eu/consumers/rapid-alert-system](https://ec.europa.eu/consumers/rapid-alert-system),  
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The official contact points of the EU Member States and EFTA-EEA countries provide the information that is published in these weekly overviews. Under the terms of Annex II.10 to the General Product Safety Directive (2001/95/EC), responsibility for this information lies with the notifying party. The Commission does not take any responsibility for the accuracy of the information provided.

### Reference Links

- [Weekly Safety Gate report](#)
- [List of Safety Gate contact points](#)
- [Guideline for management of Safety Gate](#)



## CONSUMER PRODUCT SAFETY COMMISSION

### Reference Links

- Recent CPSC Recall: <https://www.cpsc.gov/en/Recalls/>
- CPSC Recall Handbook: <https://www.cpsc.gov/s3fs-public/CPSCRecallHandbookSeptember2021.pdf>
- CPSC Violations: <https://www.cpsc.gov/Recalls/Violations/>

Source: Consumer Product Safety Commission (CPSC),  
<http://www.cpsc.gov/>



## PRODUCT SAFETY AUSTRALIA

### Reference Links

- Recent Product Safety Australia Recall: <https://www.recalls.gov.au/>