

Add value.  
Inspire trust.



# TÜV SÜD's Amazon Compliance Fast-track Program Services

**Compliance Fast-Track** is an Amazon initiative that automates compliance verification by retrieving required documentation from certification organizations and industry associations. Sellers no longer need to manually upload compliance documents - saving time and reducing risk.

By working with an **Amazon-approved third-party lab like TÜV SÜD**, sellers benefit from seamless integration and trusted testing services that meet Amazon's standards.





## How Compliance Fast-Track works

Once your product is certified by TÜV SÜD, an Amazon-approved third-party lab, Amazon automatically receives the necessary compliance documentation. This ensures your product meets regulatory requirements—without any manual uploads or intervention.

TÜV SÜD's direct connection with Amazon enables faster validation and fewer disruptions to your listings.

## How TÜV SÜD Supports Sellers

We offer comprehensive testing services to help sellers meet Amazon's compliance standards and build customer trust:

- Toy Testing: Safety, durability, and engagement evaluations
- E-Mobility Testing: Performance, battery life, and reliability checks
- Pre-Launch Optimization: Identify and resolve issues before listing

## How to Participate in Compliance Fast-Track

To join the Compliance Fast-Track program:

1. Certify your product through TÜV SÜD, an Amazon-approved third-party lab.
2. Once certified, Amazon automatically retrieves and verifies your compliance documentation.
3. No further action is required—your product remains compliant and ready to sell.

## Key benefits for sellers

- Fewer compliance-related issues
- Reduced administrative workload
- Faster time-to-market
- Improved account health and listing stability

**Don't let Compliance hold you back. Fast-Track your success today.**

Partner with TÜV SÜD, your trusted Amazon-approved third-party lab, to simplify your Amazon compliance process and keep your products live and thriving.