



Support for textile industry to demonstrate commitment to animal welfare

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TÜV SÜD launches Vegan Product Certification Mark

Xiamen / Munich. TÜV SÜD recently launched a vegan product certification for apparel, footwear and home textiles. The certification aims to demonstrate companies' animal-friendly commitments by ensuring that the final textile or leather products do not contain animal-derived materials through a series of material composition tests as well as audits and monitoring of the production process. The final goal is to make it easier and more reliable for consumers to purchase vegan products.



An increasing number of consumers and organisations are concerned with animal rights, they believe that animals are not intended for human consumption, clothing, experimentation or any other forms of abuse. Veganism is starting to become a popular lifestyle choice for many

consumers. In addition to non-animal derived foods, consumers are also looking for clothing, footwear and home textile products that are from a vegetarian source. Vegan clothing, footwear and home textile products refer to products that are produced without exploiting animal derived materials, such as leather, fur, animal fiber (such as wool, silk, etc.), glue, dye and chemical substances (such as beeswax, carmine dye extracted from cochineal insects, etc.) in the production process.

Vegan-prone consumers have highest requirements for products, and they do not want any animal derived materials to be involved in the production process. In order to meet consumer needs and enhance consumers' trust in the products, enterprises need to ensure that materials used in the products don't contain any animal derived materials, and that factory has taken adequate control measures to ensure that final products are not adulterated with animal derived ingredients. With global expertise, experience and extensive laboratory resources in the global textile, TÜV SÜD has developed unified standards and testing procedures for vegan product certification.

TÜV SÜD will ensure the comprehensive certification of products and production process through three activities: non-animal derived component test, review list of materials and chemicals used during production and production surveillance, to help enterprises ensure that the product does not contain or mix with animal source ingredients. After passing the certification, companies will be granted a vegan product certification mark issued by TÜV SÜD, indicating that not only do they declare the product vegan, but also have been tested and inspected by an independent third-party. Companies will be able to use the exclusive certification mark on vegan product or its packaging, sales website and other publicity materials, to highlight their commitment to animal friendliness and gain competitive advantages in the market. And consumers purchasing such goods can simply and easily learn the characteristics of the product, to ensure that the goods purchased do not contain animal-sourced ingredients, for peace of mind.

Picture caption: TÜV SÜD Vegan Product Certification Mark

For more information: <https://www.tuvsud.com/en/services/product-certification/ps-cert/certification-mark-for-vegan-products>

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