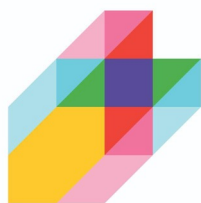




Case Study

**Add value.
Inspire trust.**

Overview



**plus
company**

Plus Company is headquartered in Montreal, Canada and is the Managed Services provider and holding company for several dozen marketing agencies. Plus Company started in 1972 under the original Cossette Communication group, which continues on to this day.

Plus Company provides IT, HR, Finance, Corporate and Office services to agencies so that they can focus on what they do best. It empowers agencies with scalable solutions so that they can refine their individual unique “recipe for success”.

Business Challenge

There’s a plethora of marketing agencies out in the world that can perform roughly the same type of services as ours, so competitive advantage is a major driving force for increasing our client base.

Part of that is addressing the growing concerns of information security and privacy, which is becoming increasingly necessary to do business with clients such as those in healthcare, financial services and government sectors.

Plus Company felt it was imperative to obtain ISO 27001 certification to showcase to our customers that we have a system in place to manage risks related to the security of data owned or handled by Plus Company and that this system respects all the best practices and principles included in this International Standard.

“In a market where similar services are rendered by a plethora of competitors, it’s critical to empower businesses with a competitive advantage that sets it apart from others. An ISO27001:2022 Certification from the respected Certification Body and partner TÜV SÜD allows for companies like ours to advertise our business as an attractive and secure option, especially with the growing demand in the industry for integrated information security services.”

**Richard Ly,
Chief Information Security Officer for Plus Company**



Our solution

Plus Company has always had a fairly rigorous information security environment but one that could not be verified. TÜV SÜD helped Plus Company obtain a verifiable third-party standard that is internationally recognized as a mark of quality in the information security sector.

The entire process to begin ISO27001:2022 certification started with executive interest in the preceding year, with a majority of 2024 dedicated to ensuring that we would be able to reach our goal within the year.

TÜV SÜD's engagement with Plus Company began in the home stretch, where we looked to search for a certifying company that would complete the third-party validation of our information security management system.

TÜV SÜD provided an experienced auditor to assess the state of our information security management system, one who was seasoned and capable. The TÜV SÜD auditor was very professional and had a tremendous amount of value to offer us in sharing suggestions and advice for how to establish a system for continuous improvement over the course of our 7-day engagement.

Business benefits

Having obtained ISO27001:2022 Certification gives Plus Company a competitive advantage in the marketing services sector. As our services are scaled to multiple agencies, it also makes future mergers and acquisitions to the growing Plus Company family more effective and standardized - all while allowing these agencies to retain their "secret recipe" for success, their culture, people, work environments, and more.

With cyber-crime on the rise and new threats constantly emerging, it can be difficult to manage these risks. ISO 27001 helps organizations become risk-aware and proactively identify and address weaknesses.

ISO 27001 Certification promotes a holistic approach to information security, vetting people, policies and technology. An information security management system implemented according to this standard is a tool for risk management, cyber-resilience and operational excellence.

About TÜV SÜD

TÜV SÜD is your certification partner for information security



Certification to ISO/IEC 27001 can represent an important step in an organization's efforts to protect its IT infrastructure and to secure digitized data in its possession.

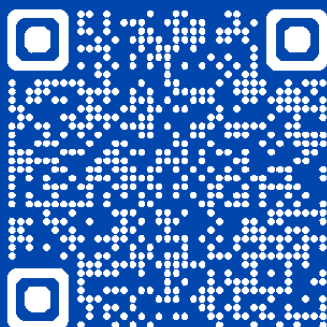
TÜV SÜD's experienced auditors possess the accreditation and expertise to conduct ISO 27001 audits across

industries. Through our worldwide network of professionals, we can provide certification services no matter where you are. Our experts adopt a holistic approach for your information security certification. What's more, our status as an independent certification body ensures that the TÜV SÜD certification mark is accepted worldwide, making it a powerful tool for distinguishing your company in the market.

Learn more about ISO 27001

Scan the QR code to learn more about ISO 27001 certification with TÜV SÜD.

tuvsud.com/en-us/services/auditing-and-system-certification/iso-27001



Contact Us

And Contact Us for more information.

tuvsud.com/en-us/contact-us

US Headquarters

401 Edgewater Place,
Suite #500
Wakefield, MA 01880

