



Case Study

Add value.
Inspire trust.

Chisesi Brothers has been in business for over 117 years, manufacturing some of the Gulf Coast's highest quality smoked meat products. These products are included in many generations of family recipes and traditions. We are in the food service and manufacturing industry in New Orleans, LA. We service many local groceries and restaurants, providing some of the best quality meats in the industry.



Business Challenge

The current meat manufacturing requirements involve staying up to date with the latest food safety standards and regulations to ensure the safety and quality of our products for both customers and employees. This includes adhering to industry-specific guidelines, maintaining high-quality control measures, and implementing best practices in food safety and hygiene.

Our Solution

The solution provided by TÜV SÜD America involved obtaining quality certifications that were crucial for the company's operations. These certifications included the Safe Quality Food (SQF) Certification and the Global Food Safety Initiative (GFSI) Certification. Obtaining SQF and GFSI certifications have allowed the company to continue working with small and large retailers and other vendors who require these certifications. In addition, it provided opportunities for growth with new potential customers.

Overview

Client name	Chisesi Brothers
Industry	Food Service and Manufacturing
Profile	Chisesi Brothers has been in business for over 117 years, manufacturing some of the Gulf Coast's highest quality smoked meat products.
Business challenge	The current meat manufacturing requirements involve staying up to date with the latest food safety standards and regulations to ensure safety and quality.
Our solution	Providing quality certifications that were crucial for the company's operations.
Business benefits	Enhanced credibility and trust with customers and vendors due to the quality certifications obtained. These certifications ensure that the company meets high standards of food safety and quality, which can lead to increased business opportunities and growth.



Business Benefits

The business benefits to Chisesi Brothers include enhanced credibility and trust with customers and vendors due to the quality certifications obtained. These certifications ensure that the company meets high standards of food safety and quality, which can lead to increased business opportunities. Additionally, obtaining SQF and GFSI Certifications allow the company to continue working with vendors who require these certifications, and it provides new opportunities for growth. Within our business operations it also ensures we have proper controls in place to continue to offer the highest quality meat products.

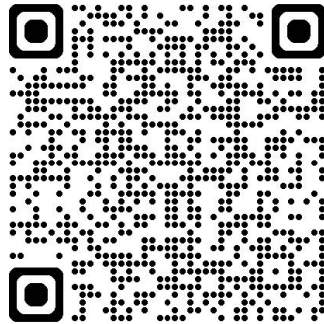
Donna Chisesi,
Chief Administrative Officer
at Chisesi Brothers

“Working with TÜV SÜD America has been a game-changer for our company, we truly appreciate their outstanding timely audit approach, responsiveness and due diligence. The quality certifications we obtained have not only enhanced our credibility and trust with customers and vendors but also opened up new business opportunities. We are proud to meet the highest standards of food safety and quality, ensuring that our products remain the best in the industry.

With TÜV SÜD America, we are now able to partner with big box retailers again, improve our facility to meet higher standards, and plan our goals to work with new vendors.”

Scan the QR code and visit our Safe Quality Food Certification webpage to learn more.

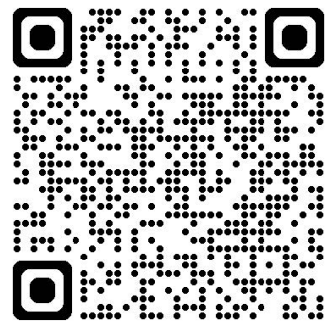
<https://www.tuvsud.com/en-us/services/auditing-and-system-certification-safe-quality-food-certification>



And Contact Us for more information:

<https://www.tuvsud.com/en-us/contact-us>

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Add value. Inspire trust.

TÜV SÜD is a trusted partner of choice for safety, security and sustainability solutions. It specializes in testing, certification, auditing and advisory services. Since 1866, the company has remained committed to its purpose of enabling progress by protecting people, the environment and assets from technology-related risks. Through more than 28,000 employees across over 1,000 locations, it adds value to customers and partners by enabling market access and managing risks. **By anticipating technological developments and facilitating change, TÜV SÜD inspires trust in a physical and digital world to create a safer and and more sustainable future.**