

NTUC LearningHub and TÜV SÜD PSB Announce New Stackable ISO Credential Pathway, Leading to Job-Ready Professional Certifications in Business Sustainability Management

- *The new pathway will offer courses leading to ISO credentials that are stackable to attain industry-recognised Professional Certifications in **Business Sustainability Management ISO Standards***
 - *NTUC LearningHub also unveils its sector brand identity to champion sustainability*

Singapore, 11 May 2023 – NTUC LearningHub and the Academy division of TÜV SÜD in Singapore, an internationally recognised leading service providers for safety, quality, security and sustainability solutions, jointly announce today, the launch of a new stackable ISO credential pathway, leading to industry-recognised and job-ready Professional Certifications in Business Sustainability Management ISO Standards for (1) Facility or (2) Cybersecurity. The certifications will be issued jointly by both organisations.

Those who have completed the required number of ISO Personal Certification training courses will be able to stack them towards a Professional Certificate in Business Sustainability Management ISO Standards. This new pathway for learning will support graduates or mid-career professionals aspiring to equip themselves with market-ready competencies regarding the internationally recognised ISO standards to take on in-demand sustainability-related job roles.

Rising Demand for Sustainability Management Professionals

Aimed at addressing the rising demand for sustainability-trained professionals in Singapore, the professional certification consists of five training courses, each allowing learners to support individual professional development and organisations' objectives.

The Professional Certificate in Business Sustainability Management ISO Standards is designed for companies to upskill their workforce and implement a sustainable approach that benefits their business and the environment by equipping talent with the necessary knowledge and skills that contributes to a more sustainable future for businesses of all sizes.

Courses Offered in the Stackable Credentials Pathway

The stackable credentials pathway is organised into four core courses and two specialised courses. The four core courses cover a wide spectrum of management systems topics in the areas of sustainability, including ISO 50001 Energy Management Systems, ISO 22301 Business Continuity Management, ISO/IEC 27001 Information Security Management System, and ISO 37001 Anti-Bribery Management System. On the other hand, ISO 41001 Facility Management System, and Cybersecurity Essentials and Trust marks are each offered as specialised tracks.

Competency-based Approach and Implementation-led Training

The courses are designed with a competency-based approach and will first cover the ISO concepts via online and classroom-based learning, before going through an implementation-led training featuring a mix of learning and instructional methodologies such as capstone projects and interviews, to help learners apply the concepts and put them into practice. This ensures the relevancy of the acquired knowledge and skills in a sustainability-based management system standards domain.

Learners can either sign up for individual courses to acquire knowledge specific to a management system standard or stack the four core courses and one specialised course, focusing on either facility or cybersecurity, into a Professional Certificate in Business Sustainability Management ISO Standards. Those who have successfully completed the facility track will be able to adopt best practices to effectively manage sustainability initiatives in business facilities, while learners who completed the cybersecurity track can manage sustainability initiatives and mitigate risks through auditing of the Information Security Management System within an organisation.



From left to right: Mr Richard Hong, CEO, TÜV SÜD ASEAN and Mr Jeremy Ong, CEO, NTUC LearningHub jointly announce the new stackable ISO credential pathway at the event.

Mr Richard Hong, CEO, TÜV SÜD ASEAN, said, “At TÜV SÜD, we are committed to promoting sustainability and supporting businesses to implement sustainable practices aligned with the UN’s Sustainable Development Goals. Through our Sustainability-as-a-Service Programme, we have identified the need for trained and qualified sustainability professionals to help accelerate the adoption and implementation of sustainability initiatives. To meet this demand, we are pleased to collaborate with NTUC LearningHub to offer ISO-based credentials that are widely recognised and applicable across industries. With this stackable ISO credential pathway, we aim to build a

sustainable future by empowering individual professionals who can contribute to businesses in their journey to achieve sustainability goals and contribute to the much-needed workforce transformation in sustainability.”

Mr Jeremy Ong, CEO of NTUC LearningHub, said, “As NTUC LearningHub aims to build a holistic ecosystem for training in-demand and emerging skills, in all sectors and especially in growth sectors such as sustainability, this collaboration with TÜV SÜD signifies our continued commitment to working with world-class partners to offer high-quality skills training. The stackable credentials pathway will ensure that all learning is effectively utilised to attain industry-recognised and job-ready qualifications. This will enhance the employability of workers, as it presents an opportunity for them to take on in-demand roles in growth areas across different industries.”

Unveiling of NTUC LearningHub’s Sector Brand Identity for Sustainability

As part of NTUC LearningHub’s continual efforts to champion a culture of lifelong learning, it has also unveiled its sector branding for sustainability. Titled ‘**NTUC LearningHub for Sustainability**’, it champions a movement where it remains committed to driving skills training and continued employability for the sector. The brand logo features a triumvirate to reflect a collaborative approach that represents partners, such as TÜV SÜD, along with employers, and learners to transform together.

Mr Ong adds, “The new sector brand marks NTUC LearningHub’s refreshed strategy that is hyper-focused on evolving with the changing economic landscape. Ensuring that we distinguish a unique brand identity for the sustainability sector will help to better position us to associate with other players and contribute more to the space. We are looking forward to doing so for other sectors as well.”

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About NTUC LearningHub

NTUC LearningHub is the leading Continuing Education and Training provider in Singapore which aims to transform the lifelong employability of working people. Since our corporatisation in 2004, we have been working with employers and individual learners to provide learning solutions in areas such as Cloud, Infocomm Technology, Healthcare, Employability & Literacy, Business Excellence, Workplace Safety & Health, Security, Human Resources and Foreign Worker Training.

To date, NTUC LearningHub has helped over 26,000 organisations and achieved more than 2.6 million training places across more than 2,900 courses with a pool of about 900 certified trainers. As a Total Learning Solutions provider to organisations, we also forge partnerships to offer a wide range of relevant end-to-end training. Besides in-person training, we also offer instructor-led virtual live classes (VLCs) and asynchronous online learning. The NTUC LearningHub Learning eXperience Platform (LXP) — a one-stop online learning mobile application — offers timely, bite-sized and quality content for learners to upskill anytime and anywhere. Beyond learning, LXP also serves as a platform for jobs and skills development for both workers and companies.

For more information, visit www.ntuclearninghub.com.

About TÜV SÜD

Founded in 1866 as a steam boiler inspection association, the TÜV SÜD Group has evolved into a global enterprise. More than 26,000 employees work at over 1,000 locations in about 50 countries to continually improve technology, systems and expertise. They contribute significantly to making technical innovations such as Industry 4.0, autonomous driving and renewable energy safe and reliable. www.tuvsud.com

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Annex A: Factsheet on Stackable Credential Pathway

Annex B: Background on NTUC LearningHub for Sustainability

Annex A - Factsheet on Stackable Credential Pathway

To attain the Professional Certification in Business Sustainability Management ISO Standards, learners will need to complete four core courses and one specialised course. Learners can choose either the facility management track, or the cybersecurity track.

Each course takes 32 hours to complete and comprises of the following:

- Online learning: 4 hours
- Classroom learning: 8 hours
- Implementation-led training: 20 hours

Core Courses

Course Name	Synopsis
ISO 22301:2019 Business Continuity Management	This course provides learners with comprehensive knowledge of devising and implementing a Business Continuity Management System in an organisation. Learners will also learn to define the scope and establish the implementation process, develop a business continuity plan, and explain Business Impact and Risk Analysis with different examples.
ISO/IEC 27001:2022 Information Security Management System	This course provides learners in reviewing and implementing the ISO standard of the Information Security Management System (ISMS) and the processes involved in establishing, implementing, maintaining, and continually improving an ISMS.
ISO 37001:2016 Anti-Bribery Management System	The course aims to promote both the development of a culture of transparency and integrity and the expansion of effective measures to prevent and tackle bribery-related problems. Learners will also learn to manage and analyse their internal processes, such as administrative procedures, and may be particularly useful wherever reorganisation is required.
ISO 50001:2018 Energy Management Systems	The course aims to help learners acquire the skills to achieve greater transparency and promote best practices in energy management by demonstrating how energy is consumed throughout the value chain. Learners will also understand how to boost their bottom line through systematic improvements with ISO 50001 implementation.

Specialised Tracks

Course Name	Synopsis
ISO 41001:2018 Facility Management System (For Facility Certification Track)	The course is structured to support learners in distinguishing and illustrating facility management requirements to control the economy's efficiency and productivity of societies, communities, and organisations. With this course, learners will understand the ISO requirements and best practices of a facility management system according to the internationally recognised ISO 41001:2018 standard.
Cybersecurity Essentials and Trust marks (For Cybersecurity Certification Track)	Cybersecurity Essential and Trust mark is a cybersecurity training for learners to assist in implementing frameworks for organisations with extensive digitalised business operations. Achieving the mark proves that the organisation has implemented good cybersecurity practices and measures commensurate with its cybersecurity risk profile.

Annex B: Background on NTUC LearningHub for Sustainability

The logo for 'NTUC LearningHub for Sustainability'. It features the text 'LearningHub for' in a small, grey, sans-serif font, followed by the word 'Sustainability' in a large, bold, green, italicized sans-serif font. A small blue butterfly icon is positioned at the bottom right of the word 'Sustainability'.

The launch of the sector branding reflects NTUC LearningHub's progressiveness and dynamism in adapting to the ever-evolving economic landscape. Starting with the launch of the sustainability sector brand, it reinforces its commitment to be at the forefront of emerging economies.

Key design elements include:

- The **endorsement liner**, titled '**NTUC LearningHub for**', proudly proclaims the sector that NTUC LearningHub seeks to champion, and displays commitment to providing training and continued employability for the sector.
- The **primary colour palette**, defined as Ever Green, signifies life, nature and growth which are synonymous with the sustainability sector.
- The **triumvirate** is inspired by the building blocks of our iconic butterfly symbol. It consists of three distinct yet connected segments to subtly reflect our collaborative approach as a Total Learning Solutions provider, and represent how our partners, employers and learners come together to transform lives through lifelong learning.