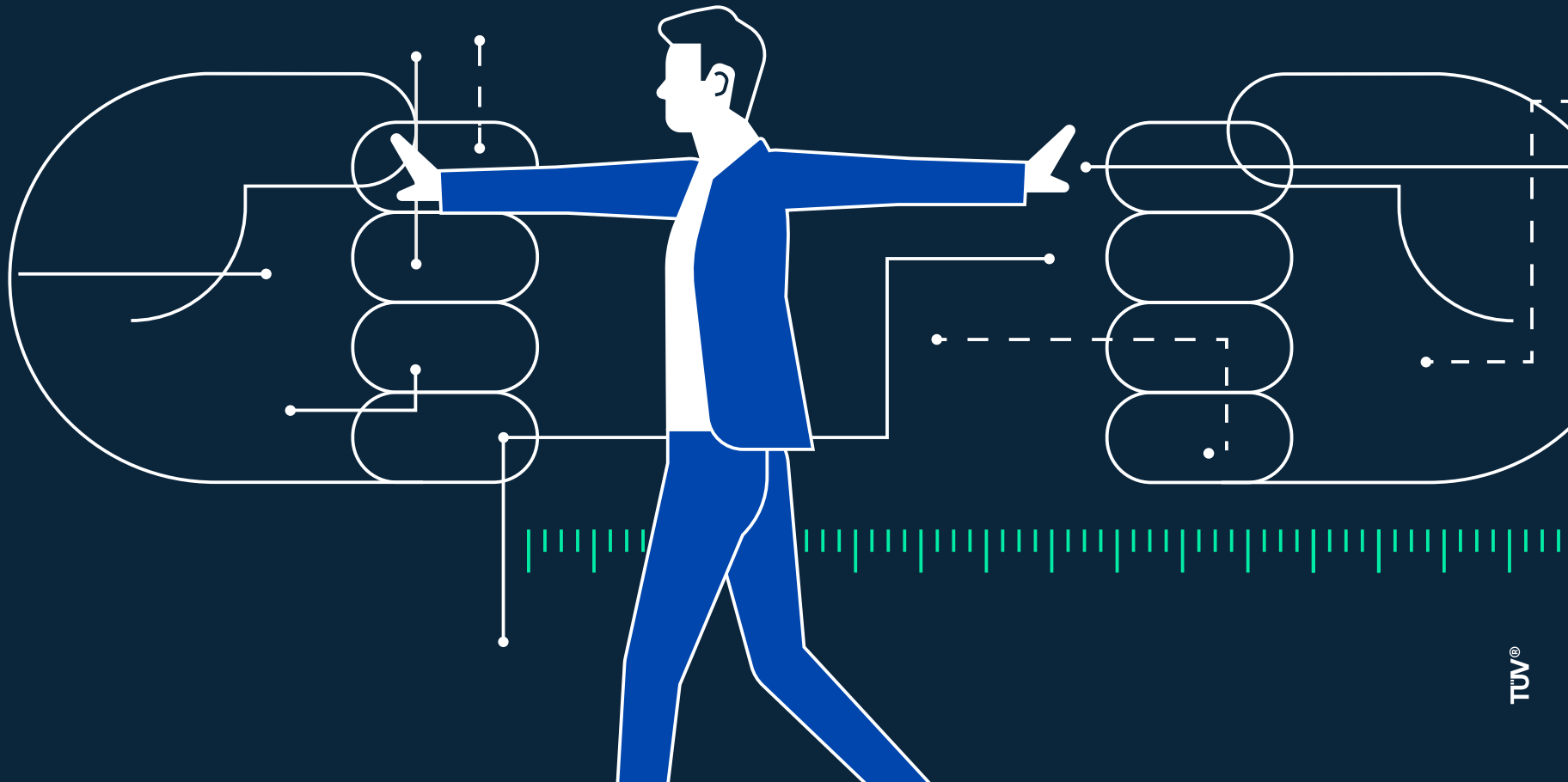
Add value.
Inspire trust.

Certification of persons

Certificate and certification mark regulations



Guidelines for correct use

TÜV®

TÜV SÜD Academy

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TÜV SÜD Academy is one of the leading providers of professional training and your partner for continuing education. Globally, **TÜV SÜD Academy's Training team** provides professional training across more than 600 seminar topics in management, technology and health.

TÜV SÜD Academy's Certification of Persons (CoP) team provides professional examination and certification services for individuals across a wide range of industries worldwide.

Our certification schemes are developed according to defined industry requirements and are designed to **independently and impartially** assess knowledge, skills, and competencies, enabling professionals to demonstrate their expertise with confidence and credibility.

A **TÜV SÜD certificate** is more than a credential. It is **trusted proof of competence**. Recognized by employers, customers, and stakeholders around the world, our certifications offer an objective benchmark of professional capability, supporting career progression, professional recognition, and lifelong learning.

Today, the TÜV SÜD Group holds ISO/IEC 17024 accreditation in 12 countries and operates more than 60 Certification of Persons schemes worldwide

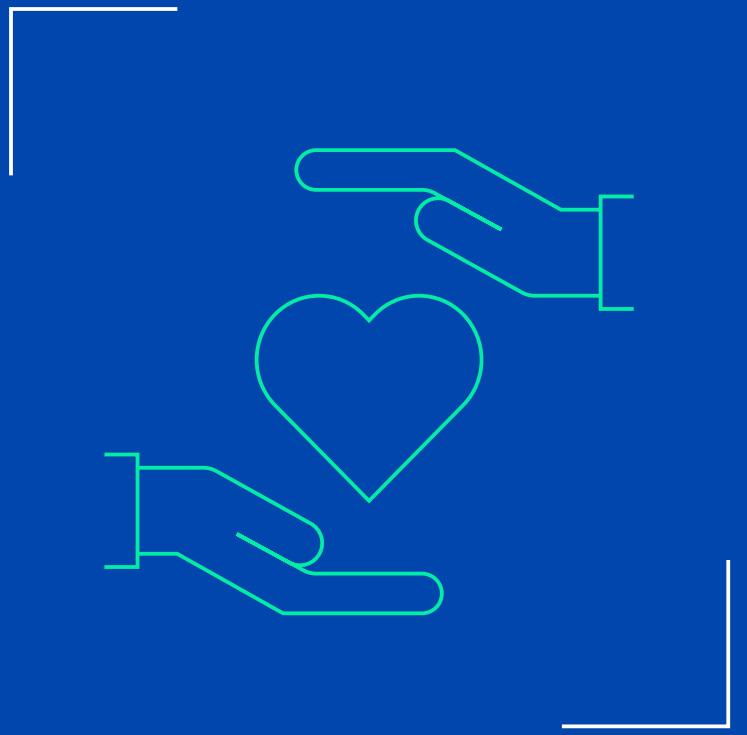
General rules

These regulations:

- → defines how TÜV SÜD Academy certificates and certification marks may be used in promotional communication.
- → applies to certified persons and certificate holders.
- → supports you in your personal and professional communication in digital, print and presentation materials.

These regulations does not define specific technical or legal requirements related to the relevant qualification or certification.

TÜV SÜD certificates and certification marks are protected and are used to authenticate certifications and qualifications.



No customer may use a certificate or certification mark without a valid right of use.



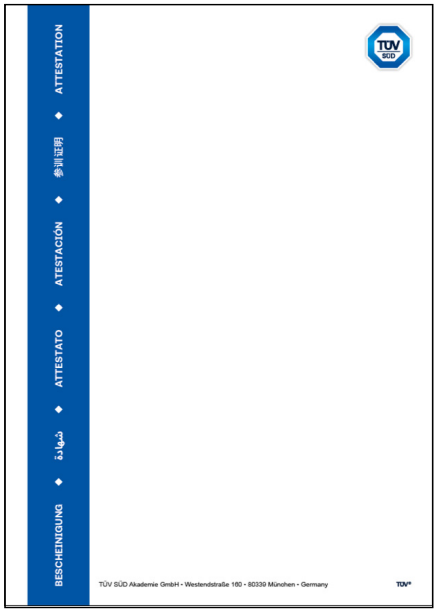
- Use requires a valid certification
- Use must stop immediately after expiry, suspension or withdrawal.
- The right of use is not transferable to third parties.

Misuse may affect the right of use and the certification relationship.



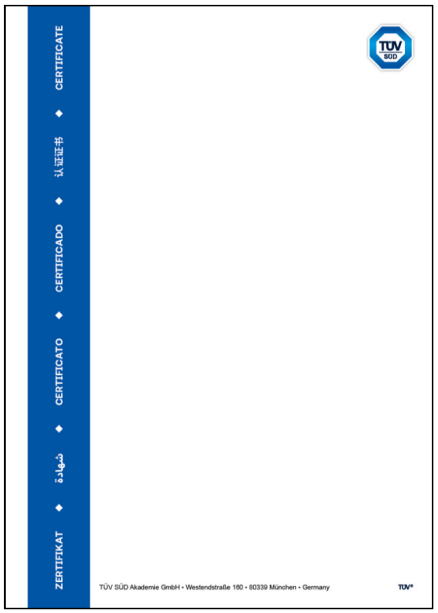
- Non-compliant use may require immediate correction or withdrawal of materials.
- Misuse may lead to suspension, withdrawal or cancellation consequences under the relevant certification.
- Unauthorized use may expose the user to contractual, trademark or competition-law consequences.
- Continued misuse after notice may lead to termination of permission to use certificates or marks.

Types of Certificates



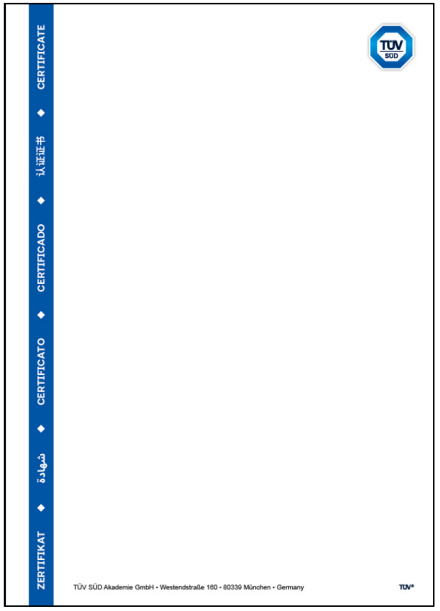
“Training Service” Certificate

Confirms successful completion of a training course or program



“Examination Service” Certificate

Confirms that an examination has been passed successfully and the holder possesses the related knowledge and skills



“Certification Service” Certificate

Confirms that a certification process, according to ISO/IEC 17024, has been successfully completed and the holder possesses the related competence requirements

Certificates and qualification documents may be used only as complete, accurate evidence of the qualification or certification granted.

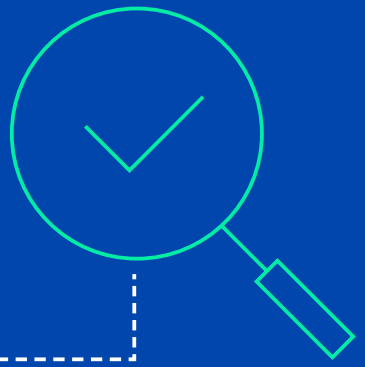


A certificate is evidence; it is not a source for extracting TÜV SÜD graphic elements.

- Reproduce certificates only in full, in a high-quality and clearly legible form.
- Do not change any element
- Keep the certificate directly associated with the named certificate holder.

Communication channels
Certificates may be used in CV, professional biography, personal portfolio, business presentations, email signature, professional profiles (e.g., LinkedIn) and personal websites related to the person (not the employer, product, or system).

Use the correct wording when promoting your qualifications



Wording examples:

“Training Service” wording
- I have successfully completed the ISO 9001:2026 – Audit Training
- I have successfully participated in the ISO 9001:2026 – Audit Training

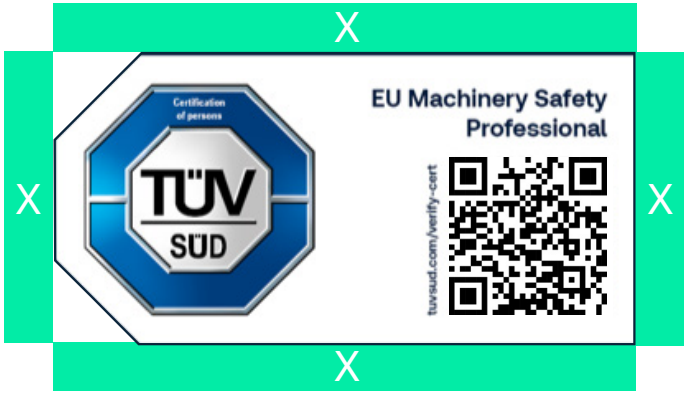
“Examination Service” wording
- I hold the qualification “Data Protection Officer DSBTÜV”
- I am a qualified “Data Protection Officer DSBTÜV”

“Certification Service” wording
- I hold the certification “EU Machinery Safety Expert”
- I am a certified “EU Machinery Safety Expert”

You are encouraged to highlight your qualification in professional and promotional communications. When doing so:

- → Make it clear that the qualification relates to you as an individual and does not imply certification of your organization.
- → Do not communicate in a way that suggests employment by, representation of, or affiliation with TÜV SÜD beyond your certified status.
- → Use only the qualification title stated on your certificate.
- → Ensure all references to your qualification are accurate, transparent, and consistent with these guidelines.

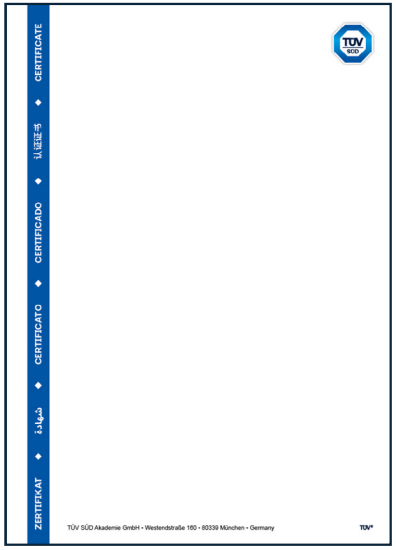
Certification mark



Minimum size: The QR-Code must ensure reliable scanning.

Clear zone: TÜV SÜD certification marks must be kept clear of any other elements.

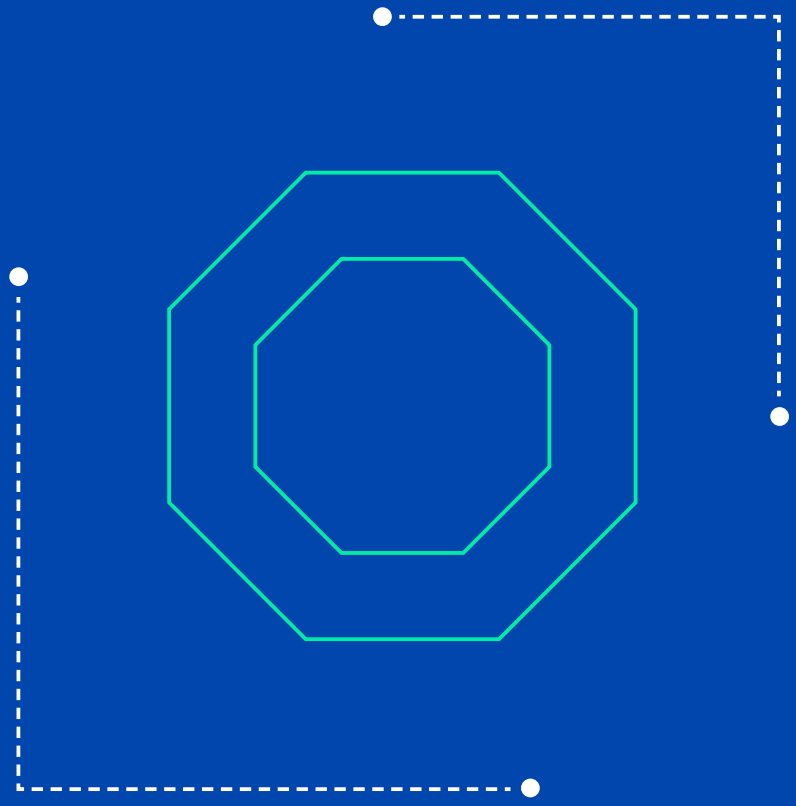
Certificate + **Certification Mark**





Certificates according to IEC/ISO 17024 may be provided with an additional certification mark

A certification mark may be used only by the authorized certificate holder and only for the certified scope



TÜV SÜD certification mark must stand alone and may not be combined with other features (logos, claims or graphics).

- Use only the cerfification mark provided by TÜV SÜD. Use is allowed only where the relevant certification scheme foresees a mark.
- Do not apply the mark to non-certified skills, non-certified qualifications or uncertified professional activities.
- Do not allow employers, customers, affiliates or third parties to use the certification mark.

Communication channels
Certification marks may be used in applications, email signatures, business presentations, professional profiles, social media and websites when complete and linked to the certificate holder.

TÜV SÜD brand and logo

Add value.
Inspire trust.

TÜV®

The TÜV brand and the TÜV SÜD logo
Trademark protection in every area and in every location
The TÜV SÜD brand and its distinctive blue octagon stand for safety and economic added value. The TÜV and TÜV SÜD brands enjoy comprehensive trademark protection worldwide. The combined word and figurative mark TÜV SÜD consists of a blue octagon with a grey frame in a 3D look. Inside it is a white octagon. The word “TÜV”, underlined and in capital letters, is placed in the center; the word “SÜD”, also in capital letters, appears directly below it. In the corporate brand, the blue area is not interrupted and does not contain any additional written statements. Add value. Inspire trust.

“Add value. Inspire trust.” – the claim
In addition to the octagon logo, the claim “Add value. Inspire trust.”, which expresses the corporate philosophy, is also protected under trademark law. Its use by third parties is not permitted. Furthermore, the grey corporate area must not be used in connection with our certification marks in a misleading way. The TÜV SÜD logo is never placed on products. The only exceptions are promotional gifts or TÜV SÜD work clothing.

Safety and quality for your market advantage
Surveys confirm again and again that TÜV stands for safety, reliability, and neutrality and is a well-known brand—not only in Germany, but worldwide. For this reason, we, together with other TÜV companies and the TÜV Markenverbund e. V., take care to maintain and strengthen the protection of the TÜV brand.

The logo is used exclusively by TÜV SÜD AG or its subsidiaries. Customers may not use the logo, and such use is not permitted. Any use of the TÜV SÜD combined word and figurative mark that goes beyond the certificate granted or the confirmation document issued, for example on business cards, requires the express written approval of TÜV SÜD Akademie.



Steps for correct use

01
rights exists
Valid certification.

02
Scope is clear
The certified or qualification scope is unmistakable.

03
Asset is original
Certificate/certification mark is complete and unchanged.

04
Placement is safe
No misleading combination, no logo extraction, no dominance over customer brand.

05
Publication is controlled
Material can be withdrawn if validity changes



If there is uncertainty, please contact your relevant TÜV SÜD entity before publication



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